

BUSINESS LEADER PRESENTS:

BOOK OF LEADERS

THE #1 WAY TO OWN THIS MARKET

2009

What's in the Book of Leaders?

The Triad's Best of 2008:

- Top 24 Business Leaders
- Top 24 Entrepreneurs
- Top 24 HR Staffing Leaders
- Top 24 Financial Leaders
- Top 24 Education Leaders
- Top 24 Health Care Leaders
- Top 24 Legal Leaders
- Top 24 Marketing Leaders
- Top 50 Real Estate Leaders

Features:

- Triad Business Leader of the Year
- Triad Entrepreneur of the Year
- Ernst & Young Entrepreneur(s) of the Year
- Triad Movers & Shakers
- Triad Women Extraordinaire
- Top 100 N.C. Small Businesses

**Includes Bios, Photos and
Contact Info for Each!!!**

Who's going to read it?

- 15,000 Business Leader subscribers
- Guests at 70+ N.C. Business Leader events
- Visitors to www.bookofleaders.com, where a full, digital version will be posted online

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